Spreading the word on Slack

H2GY1K

LECTURE SUMMARY

Covered in this lecture:

Finding people on Slack groups

- In order to find Slack groups on topics related to your product, you can:
- #1 Google your keywords + Slack or slack.com
- #2 Community lists - ex. slacklist.info

- Install Slack (if you haven't before) and join the communities you find interesting
- Slack allows direct messaging, and that's what you should use to contact people
- You can join conversations, but your message will get buried pretty quickly
- Keep your posts short (3-4 sentences), otherwise people might not read them
- Contribute to other discussions before you actually introduce your product